

DURIS
Beauty

MEN

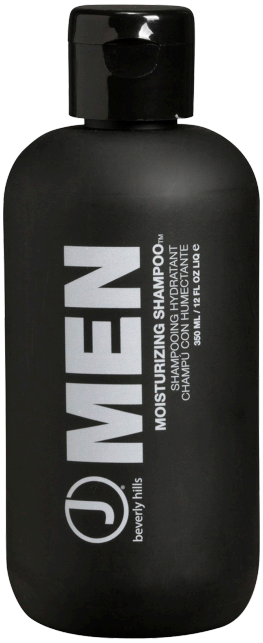
PRODUCT KNOWLEDGE MANUAL

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PREMIER PRODUCTS THAT KEEP A MAN LOOKING GOOD NO MATTER WHERE HE GOES.

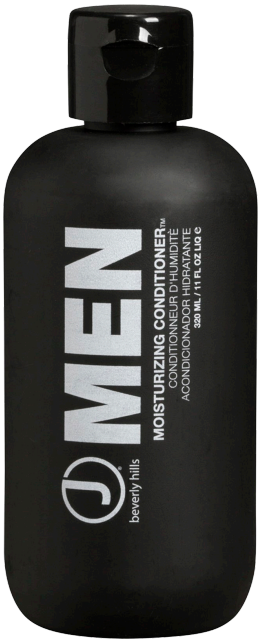
Whether he is walking out of a meeting or on his way to a dinner, Beverly Hills men are always well groomed. Designed to meet the needs of the modern man, the J Beverly Hills Men's line is infused with curative botanicals that promote healthier, thicker hair in a designer cologne inspired scent. The broad range of styling and finishing products will support any man's style all throughout the day.





SHAMPOO

90 ml | 350 ml | 950 ml



CONDITIONER

90 ml | 320 ml | 950 ml

MOISTURIZING

Moisture Infusing Shampoo & Conditioner

Moisturizing Shampoo is formulated with a combination of aloe and nettle botanical extracts that provide moisture balance to the hair and scalp while gently cleansing. Moisturizing Conditioner is formulated with a unique blend of avocado, pomegranate, peppermint and rosemary oils to create a natural barrier that protects hair from free radicals, providing moisture to the hair and scalp without weighing hair down while adding a healthy sheen. Baobab oil absorbs quickly, improves hair elasticity and aids in scalp stimulation.

KEY FEATURES & BENEFITS

- Moisturizes
- Dissolves Build-Up (shampoo)
- Stimulates Scalp (conditioner)
- Adds Healthy Sheen (conditioner)

pH: shampoo 5.5 · conditioner 5

MOISTURIZING SHAMPOO

Moisture Infusing Shampoo

DIRECTIONS

Massage a small amount of shampoo into wet hair and scalp, reaching a rich lather. Rinse well.

INGREDIENTS

Water/Eau/Aqua, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Glycol Stearate, PEG-150 Distearate, Panthenol (Pro Vitamin B-5), Polyquaternium-7, Polyquaternium -10, Hydroxypropyl Methylcellulose, Benzophenone-4, Paullinia Cupana (Guarana) Fruit Extract, Zingiber Officinale (Ginger) Root Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Urtica Dioica (Nettle) Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Cocodimonium Hydroxypropyl, Hydrolyzed Wheat Protein, Butylene Glycol, PEG-7 Glyceryl Cocoate, Wheat Amino Acid, Linalool, Hydrogenated Lecithin, Benzyl Salicylate, Fragrance/Parfume, Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Blue 1 (CI 42090), Violet 2 (CI 60730).

INFUSIONS

Aloe Vera, Chamomile, Ginger, Ginseng, Guarana, Hyrdrolyzed Wheat Protein, Pro Vitamin B-5, Nettle, Rosemary Extract, Sage & Wheat Amino Acids

MOISTURIZING CONDITIONER

Moisture Infusing Conditioner

DIRECTIONS

After shampooing with moisturizing or thickening shampoo, massage a small amount into hair and scalp. Rinse well.

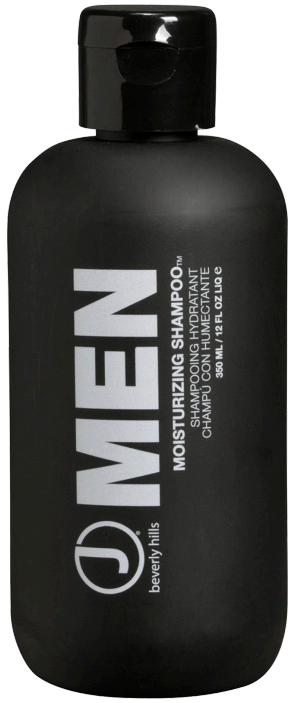
INGREDIENTS

Water/Eau/Aqua, Cetearyl Alcohol, Propylene Glycol, Behentrimonium Methosulfate, Stearamidopropyl Dimethylamine, Panthenol (Pro Vitamin B-5), Stearyl Alcohol, Menthol, Adansonia Digitata (Baobab) Seed Oil, Persea Gratissima (Avocado) Oil, Punica Granatum (Pomegranate) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Wheat Amino Acids, Hydrolyzed Wheat Protein, BHT, Fragrance (Parfum), Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Blue 1 (CI 42090), Yellow 5 (CI 19140), Red 40 (CI 16035).

INFUSIONS

Avocado, Baobab, Hydrolyzed Wheat Protein, Menthol, Peppermint, Pomegranate, Pro Vitamin B-5, Rosemary & Wheat Amino Acids

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90 ml | 350 ml

THICKENING SHAMPOO

Hair & Scalp Intensive Shampoo

Formulated with alfalfa, aloe and proprietary blend of pro teins and vitamins to add thickness and moisture without weighing hair down. This daily shampoo utilizes vitamin B5 to strengthen and stimulate the hair follicle to promote new growth making the hair visibly thicker and fuller.

KEY FEATURES & BENEFITS

- Adds Thickness
- Stimulates Scalp
- Moisturizes
- PH 5

DIRECTIONS

Massage a small amount of shampoo into wet hair and scalp reaching a rich lather. Rinse well.

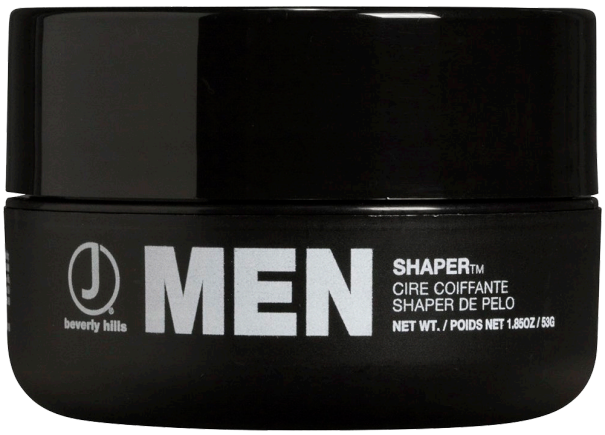
INFUSIONS

Alfalfa, Aloe Vera, Biotin, Coconut, Keratin Amino Acids, Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein, Pro Vitamin B-5

INGREDIENTS

Water/Eau/Aqua, Sodium C14-16 Olefin Sulfonate, Cocamide MEA, Cocamidopropyl Betaine, Sodium Chloride, Fragrance/Parfum, Panthenol (Pro Vitamin B-5), Biotin, Hydrolyzed Wheat Protein, Keratin Amino Acids, Hydrolyzed Soy Protein, Aloe Barbadensis Leaf Juice, Medicago Sativa (Alfalfa) Extract, Citronellol, PEG-150 Distearate, Glycol Distearate, Amodimethicone, Isolaureth-6, Glycerin, Octoxynol-40, Polyquaternium-10, Polyquaternium-7, Citric Acid, Phenoxyethanol, Ethylhexylglycerin, Blue 1, Yellow 5.

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60 g

SHAPER

Texture Paste

Formulated with pliable texture fibers to create various styles with hold and mold-ability.

KEY FEATURES & BENEFITS

- Medium Strong Hold Cream
- Texturizer
- Matte Finish
- PH 6
- Hold 2

DIRECTIONS

Work a small amount into hands and apply evenly throughout damp or dry hair. Manipulate into desired style. Layer for added hold.

INGREDIENTS

Water/Eau/Aqua, Petrolatum, Lanolin Wax, VP/VA Copolymer, PVP, Ethyl Alcohol, Mineral Oil, Ethylhexyl Palmitate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-25, Emulsifying Wax NF, Stearyl Alcohol, Propylene Glycol, Cetyl Alcohol, Ozokerite, Cetearyl Alcohol, PEG-40 Castor Oil, Sodium Cetearyl Sulfate, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Fragrance (Parfum), Phenoxyethanol, Ethylhexylglycerin, Caramel, Red 40 (CI 16035).

INFUSIONS

Carnauba Wax, Coconut, Hydrolyzed Wheat Protein & Mineral Oil



60 g

MOLDING PUTTY

Sculpting Paste

Formulated with botanical blend of olive fruit extract, beeswax, and vitamins for added strength and condition, this high tech formula is enhanced with styling resins that offer a lightweight strong hold sculpted second day look.

KEY FEATURES & BENEFITS

- Strong Hold Cream
- Textured Definition
- Matte Finish
- PH 7
- Hold 3

DIRECTIONS

Work a small amount into hands and apply evenly throughout damp or dry hair. Manipulate into desired style.

INGREDIENTS

Water/Eau/Aqua, VP/VA Copolymer, Petrolatum, PEG-75 Lanolin, PVP, Dimethicone, Isopropyl Myristate, Cera Alba (Beeswax), Ozokerite, Ozokerite, Polysorbate 60 , Glycerin, Ethylhexyl Palmitate, Cetearyl Alcohol, Glyceryl Stearate, PEG-100 Stearate, Cetyl Alcohol, Stearyl Alcohol, Behentrimonium Methosulfate, Carbomer, Tetrasodium Edta, Olea Europaea (Olive) Leaf Extract, Butylene Glycol, Hydrogenated Castor Oil/sebacic Acid, BHT, Phenyl Trimethicone, Panthenol (Pro Vitamin B-5), Fragrance (Parfum).

INFUSIONS

Beeswax, Olive & Pro Vitamin B-5

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MOLDING POMADE

Style Defining Putty

Formulated with yarrow, thyme, and aloe, to provide textured definition without stiffness, for immediate hair detailing. Adds shine without leaving a greasy residue.



60 g

KEY FEATURES & BENEFITS

- Mold-Ability
- Definition
- Style Memory
- Ph 5.5
- Hold 2

DIRECTIONS

Work a small amount into hands and apply evenly throughout damp or dry hair. Manipulate into desired style. Layer for added hold.

INFUSIONS

Aloe Vera, Ginseng, Sage, Soapwort, Thyme & Yarrow

INGREDIENTS

Water/Eau/Aqua, Ceteareth 25, Propylene Glycol, Oleth-20, Oleth-3 Phosphate, Petrolatum, PVP, Polybutene, Simethicone, Polysorbate 60, Lanolin, Glycerin, Hydroxypropyl Bistearyldimonium Chloride, Panax Ginseng Root Extract, Salvia Officinalis (Sage) Leaf, Quillaja Saponaria Bark (Panama Bark) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Thymus Vulgaris (Thyme) Flower/Leaf Extract, Achillea Millefolium (Yarrow) Extract, Diisopropyl Dimer Dilinoleate, Fragrance (Parfum), Phenoxyethanol, Ethylhexylglycerin, Aminomethyl Propanol, Blue 1 (Cl 42090), Violet 2 (CI 60730).

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