


DURIS
Beauty

# NYCE
## NEW YORK COSMETIC EXPERIENCE

LUXURY OF NATURE

# CARE & STYLING

PRODUCT GUIDE 2026

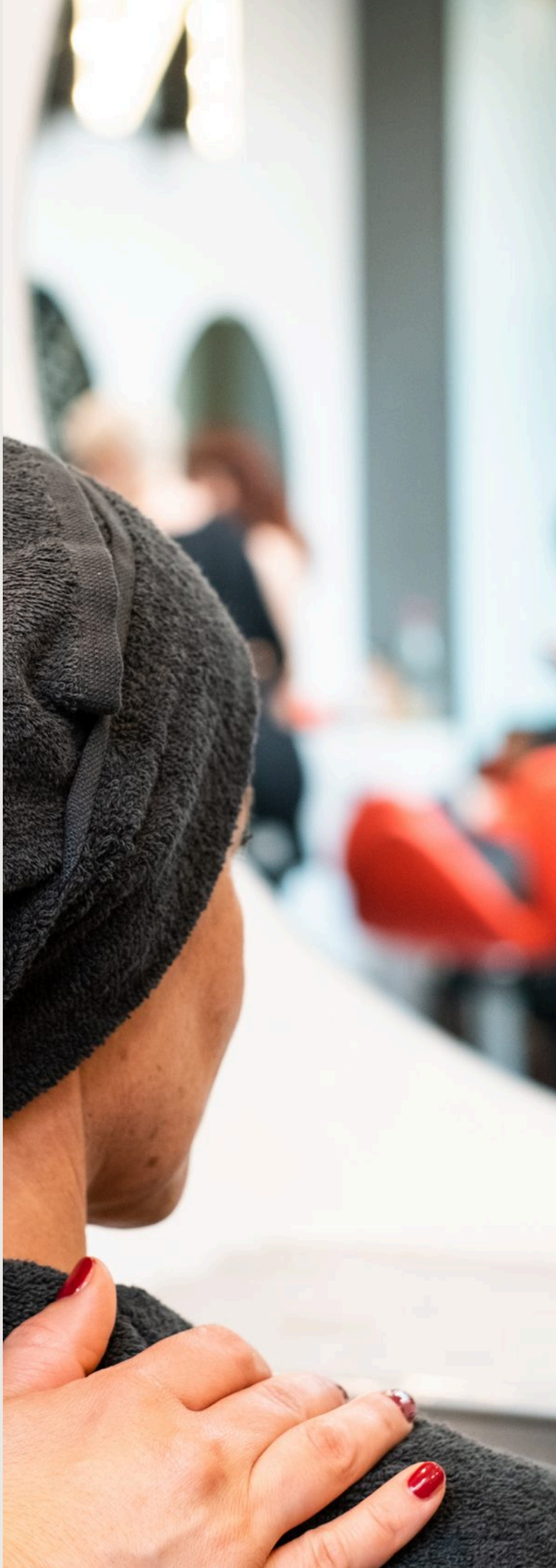
NYCE

# CARE & STYLING SYSTEM

NYCE – New York Cosmetic Experience. Luxury of Nature.

Pure ingredients for the beauty of your hair, and innovative textures with targeted formulas.

From scalp care (Ev'ry) and the Beautox reconstruction lines to daily Luxury Care and the Luxury Tools styling range – NYCE care and styling products for the salon and for home use.



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# EV'RY

SCALP & HAIR CARE

NYCE




150 ml

## EV'RY UNIVERSAL PRO-SERUM

Care • Treatment

UNIVERSAL PRO-SERUM, for rebalancing action of the scalp.With Glycolic Acid and Essential Minerals. Universal professional purifying serum for all skin and hair types, to be used before any cleansing treatment. It has a preparatory initializing and rebalancing function for all skin types. Effective in freeing it from toxins, it purifies the scalp and reactivates microcirculation promoting oxygenation, with delicate cell exfoliating action.

### DIRECTIONS

Instructions: Before applying the PRO-MUD or any shampoo, distribute evenly on the entire scalp using your fingertips, massaging with circular movements. Let it act for 1 minute.

### INGREDIENTS

AQUA/ WATER, ALCOHOL DENAT.**, HEPTYL GLUCOSIDE, HYDROXYETHYLCELLULOSE, COCAMIDOPROPYL BETAINE, SOLUM FULLONUM/ FULLER'S EARTH, BETA VULGARIS ROOT EXTRACT/ BEET ROOT EXTRACT, GLYCOLIC ACID, ARGANIA SPINOSA KERNEL OIL*, CAPRYLIC/CAPRIC TRIGLYCERIDE, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PARFUM/ FRAGRANCE




150 ml

## EV'RY UNIVERSAL PRO-MUD

Care • Treatment

UNIVERSAL PRO-MUD, with scalp energizing action, with Clay and Plant Extracts.Energizing professional mud for scalp and hair. The Clay and the Plant Extract free the scalp from toxins, promoting the well-being and vitality of the hair. The Menthol derivative, active on the thermo-receptors, generates an immediate fresh feeling, helping to mitigate itchiness.

### DIRECTIONS

Instructions: After applying the PRO-SERUM without rinsing, apply the professional mud with the help of a brush. Distribute the product with a light circular massage for a few minutes. Let it act for 5 minutes and then rinse thoroughly. Proceed with shampoo and mask. Initial therapy: - 1 application per week for 1 month.

Maintenance therapy - 2 applications a month.

### INGREDIENTS

AQUA/ WATER, CETEARYL ALCOHOL, BEHENAMIDOPROPYL DIMETHYLAMINE, LACTIC ACID, SOLUM FULLONUM/ FULLER'S EARTH, ARGANIA SPINOSA KERNEL OIL*, BETA VULGARIS ROOT EXTRACT/ BEET ROOT EXTRACT, MENTHYL LACTATE, HYDROXYETHYLCELLULOSE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCOLIC ACID, CITRIC ACID, TARTARIC ACID, GLUCONIC ACID, PROPANEDIOL, HYDROXYACETOPHENONE, PARFUM/ FRAGRANCE




250 ml | 1000 ml

## EV'RY REPLUMPING SHAMPOO

Daily maintenance Shampoo

SENSITIVE SCALP

Moisturizing action. Daily shampoo for sensitive or stressed skin. the exclusive 4 vector system acts on the 4 components of the skin, roots, lengths and ends. with silkgel®, vegan silk obtained from the fermentation of plant materials. it works daily by restoring the balance of the hair system towards the phenomena related to skin dehydration.

### DIRECTIONS

apply to wet hair; massage with circular movements on the skin and rub the tips until a soft foam is obtained. leave on for 1 minute, then rinse with slightly cold water to fix the active ingredients on the hair.

### INGREDIENTS

LAURYL GLUCOSIDE, SODIUM COCOAMPHOACETATE, SODIUM METHYL COCOYL TAURATE, GLYCOSPHINGOLIPIDS, BETAINE, FRUCTOSE, UREA, SODIUM PCA, SODIUM LACTATE, TREHALOSE, GLUCOSE, SODIUM HYALURONATE, GLYCERIN, C12-13 ALKYL LACTATE, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, DIMETHICONE PROPYL-PG BETAINE, MALTOSE, ALLANTOIN, VIOLA TRICOLOR EXTRACT*, HYDROXYACETOPHENONE, POLYQUATERNIUM-39, PROPYLENE GLYCOL, PROPANEDIOL, PENTYLENE GLYCOL, SODIUM CHLORIDE, SODIUM HYDROXIDE, LACTIC ACID, CITRIC ACID, TARTARIC ACID, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, GLUCONIC ACID, 4-T-BUTYLCYCLOHEXANOL, PARFUM/FRAGRANCE




250 ml | 1000 ml

## EV'RY NORMALIZING SHAMPOO

Daily maintenance Shampoo

OILY SCALP / DANDRUFF

Anti-dandruff normalizing action. Daily shampoo for skin that tends to be oily, with dandruff or subjected to environmental stress. the exclusive 4 vector system acts on the 4 components of the skin, roots, lengths and ends. with silkgel®, vegan silk obtained from the fermentation of plant materials. it works daily by restoring the balance of the hair system towards the phenomena related to excess sebum.

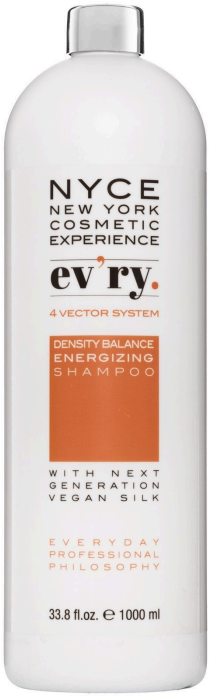
### DIRECTIONS

apply to wet hair; massage with circular movements on the skin and rub the tips until a soft foam is obtained. distribute the product along the lengths with a wide-toothed comb. leave on for 1 minute, then rinse with moderately warm water to oxygenate the skin.

### INGREDIENTS

AQUA/WATER, SODIUM COCETH SULFATE, DISODIUM LAURETH SULFOSUCCINATE, SORBITOL, COCAMIDOPROPYL BETAINE, PIROCTONE OLAMINE, GLYCOSPHINGOLIPIDS, BACKHOUSIA CITRIODORA LEAF EXTRACT*/LEMON MYRTLE LEAF EXTRACT*, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, ZINC GLUCONATE, BETAINE, GLYCERIN, POLYQUATERNIUM-68, PROPANEDIOL, PENTYLENE GLYCOL, HYDROXYACETOPHENONE, CITRIC ACID, TARTARIC ACID, LACTIC ACID, SODIUM HYDROXIDE, GLUCONIC ACID, SODIUM CHLORIDE, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, SODIUM BENZOATE, POTASSIUM SORBATE, 4-T-BUTYLCYCLOHEXANOL, PARFUM/FRAGRANCE

NYCE




250 ml | 1000 ml

# EV'RY ENERGIZING SHAMPOO

## Daily maintenance Shampoo

FRAGILE SCALP and BRITTLE HAIR

Redensifying action. Daily shampoo densifying and anti-hair loss adjuvant for fragile skin and brittle hair without volume. the exclusive 4 vector system acts on the 4 components of the skin, roots, lengths and ends. with silkgel®, vegan silk obtained from the fermentation of plant materials. it works daily by restoring the balance of the hair system towards the phenomena related to the fragility, the fall and the degradation of the hair.

### DIRECTIONS

apply to wet hair; massage with light finger pressure on the skin and rub the roots until a soft foam is obtained. leave for 1 minute, then rinse with warm water.

### INGREDIENTS

AQUA/WATER, SODIUM COCETH SULFATE, COCAMIDOPROPYL BETAINE, PEG-7 GLYCERYL COCOATE, SODIUM LAUROYL SARCOSINATE, SODIUM COCOAMPHOACETATE, LAURYL GLUCOSIDE, SODIUM METHYL COCOYL TAURATE, GLYCOSPHINGOLIPIDS, ZINGIBER OFFICINALE ROOT EXTRACT*/GINGER ROOT EXTRACT*, LARIX EUROPAEA WOOD EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT, GLYCINE, BETAINE, ZINC CHLORIDE, DIMETHICONE PROPYL-PG BETAINE, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, C12-13 ALKYL LACTATE, GLYCERIN, HYDROXYACETOPHENONE, MENTHYL LACTATE, POLYQUATERNIUM-39, PROPYLENE GLYCOL, PROPANEDIOL, SODIUM CHLORIDE, LACTIC ACID, SODIUM HYDROXIDE, CITRIC ACID, TARTARIC ACID, GLUCONIC ACID, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, PARFUM/FRAGRANCE

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Beauty

# BEAUTOX

RECONSTRUCTION CARE

NYCE




SHAMPOO

250 ml | 1000 ml




CONDITIONER

200 ml | 1000 ml

# NO YELLOW

## Beautox Blondy System – neutralizing shampoo & conditioner

### SHAMPOO

Neutralizing acidifying shampoo, enriched with purple pigments with a progressive antiyellow action. It cleanses the hair, homogeneously counteracting unwanted warm reflections, without leaving pigment residues on the skin. The exclusive Beautox Complex restructures and disciplines the fiber thanks to its plumping action. Result: a full-bodied and silky hair and an enhanced and brilliant color. Ideal for blonde, bleached, white or gray hair.

### CONDITIONER

Neutralizing acidifying conditioner, enriched with purple pigments with a progressive anti-yellow action. It acts evenly on the hair, instantly attenuating and contrasting unwanted warm reflections, without purple pigment deposits or color changes. The exclusive Beautox Complex intensely nourishes the hair, plumping damaged areas, strengthening the fiber and smoothing the shaft structure. Result: a soft and disciplined hair and a homogeneous and brilliant reflection, with a neutral, cold and temporary tone.

## NO YELLOW SHAMPOO

Neutralizing shampoo

### DIRECTIONS

apply to damp hair, massage on roots, lengths and ends until a rich and soft foam is obtained. Leave for 5 to 10 minutes, then rinse.

### INGREDIENTS

AQUA/WATER SODIUM COCETH SULFATE COCAMIDOPROPYL BETAINE PEG-200 HYDROGENATED GLYCERYL PALMATE PEG-7 GLYCERYL COCOATE DIMETHICONE PROPYL-PG BETAINE VITIS VINIFERA SEED OIL/GRAPE SEED OIL* OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL* MYRTUS COMMUNIS LEAF EXTRACT* OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT* SODIUM HYALURONATE GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER GLYCERIN POLYQUATERNIUM-39 TRIDECETH-5 HYDROXYACETOPHENONE SUCCINIC ACID SODIUM HYDROXIDE SODIUM CHLORIDE PROPYLENE GLYCOL PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/FRAGRANCE ACID VIOLET 43/EXT. D&C VIOLET NO.2

## NO YELLOW CONDITIONER

Neutralizing Conditioner

### DIRECTIONS

apply to damp hair and massage until the cream is absorbed. Leave for 5 to 10 minutes, then rinse. Frequent use recommended to maintain an anti-yellow effect

### INGREDIENTS

AQUA/WATER CETEARYL ALCOHOL DI-C12-13 ALKYL MALATE TRIDECYL SALICYLATE BEHENTRIMONIUM CHLORIDE CETRIMONIUM CHLORIDE VITIS VINIFERA SEED OIL/GRAPE SEED OIL* OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL* MYRTUS COMMUNIS LEAF EXTRACT* OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT* SODIUM HYALURONATE AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER GLYCERIN TRIDECETH-5 SUCCINIC ACID ISOPROPYL ALCOHOL PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/FRAGRANCE ACID VIOLET 43/EXT. D&C VIOLET NO.2

NYCE




300 ml




150 ml

## NO YELLOW MOUSSE

Neutralizing Maintenance Foam

Neutralizing conditioning mousse, without rinsing. Enriched with purple pigments with progressive anti-yellow action for instant attenuation of unwanted warm reflections on blonde, bleached, white or gray hair. The exclusive Beautox Complex helps to smooth the structure of the stem, giving the hair softness, extreme shine and elasticity. Result: hair light like silk, enhanced by cold and brilliant reflections.

### DIRECTIONS

shake well and distribute evenly where necessary, on towel-dried hair, without rinsing. Proceed with drying.

### INGREDIENTS

AQUA/ WATER BUTANE ISOBUTANE PROPANE MYRISTYL ALCOHOL CETRIMONIUM CHLORIDE AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER SODIUM HYALURONATE GLYCERIN GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE AMODIMETHICONE LAURETH-4 TRIDECETH-5 TRIDECETH-12 CITRIC ACID SUCCINIC ACID PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/ FRAGRANCE ACID VIOLET 43/C.I. 60730

## NO YELLOW INSTANT MASK

Multi-Benefit Spray Cream

Multi-Benefit Spray Cream, enriched with purple pigments with anti-yellow action and with Beautox Complex for a plumping effect. Ideal for all hair types (straight and wavy) blonde, bleached, natural white. Finishing with an instant effect that satisfies all the beauty and practicality needs of the modern woman. ITS 11 ADVANTAGES ARE:

- 1. Quick to use
- 2. Brings shine
- 3. Protects from heat
- 4. Facilitates straightening
- 5. Repair damaged hair
- 6. Protects the color
- 7. Control the frizz effect
- 8. Untangled hair
- 9. Facilitates styling
- 10. Prevents split ends
- 11. Anti-yellow effect

### DIRECTIONS

Apply to wet hair, vaporizing on the hand and spreading the cream evenly on lengths and ends. Comb and proceed with brushing.

### INGREDIENTS

AQUA/WATER CETEARYL ALCOHOL BEHENTRIMONIUM CHLORIDE CETRIMONIUM CHLORIDE AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER VITIS VINIFERA SEED OIL/GRAPE SEED OIL* OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL* MYRTUS COMMUNIS LEAF EXTRACT* OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT* SODIUM HYALURONATE CRAMBE MARITIMA EXTRACT LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT LACTOBACILLUS/DATE FRUIT FERMENT EXTRACT SILANETRIOL MELANINATE RICE AMINO ACIDS GLYCERIN QUATERNIUM-80 TRIDECETH-5 POLYQUATERNIUM-10 BUTYL METHOXYDIBENZOYLMETHANE ETHYLHEXYL METHOXYCINNAMATE SUPEROXIDE DISMUTASE SUCCINIC ACID PROPYLENE GLYCOL ISOPROPYL ALCOHOL BUTYLENE GLYCOL LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/FRAGRANCE ACID VIOLET 43/EXT. D&C VIOLET NO.2

NYCE




SHAMPOO

250 ml




SOLUTION

150 ml

# BEAUTOX EXPRESS

## Intensive reconstructing shampoo & mask

### SHAMPOO

Intensive restructuring shampoo for brittle and damaged hair. gently cleanses favoring a regenerating and restorative action of the fiber. The exclusive beautox complex, with plumping and intensely moisturizing properties, acts homogeneously on the impoverished areas of the hair, which regains extraordinary strenght and shine, resulting in revitalized hair, with a full-bodied, soft and shiny texture.“less is more” without mineral oil without parabens without sles e sls without edta without formaldehyde releasers without colorants

### SOLUTION

Repairing mask, which surprises for its effectiveness and its high moisturizing and restructuring power, helping to give new lymph to hair damaged by the most varied treatments (coloring, bleaching, hot styling tools, etc.). Beautox Express Solution intervenes on the cuticle, healing it and repairing damage caused by chemical and mechanical factors. The hair fiber appears smooth and reinforced. Result: shiny, silky, light, plumped hair.

## BEAUTOX EXPRESS SHAMPOO

Intensive Care Treatment

### DIRECTIONS

after using your NYCE luxury care shampoo, apply to well-towel-dried hair, leave on for 5-10 minutes and rinse.

### INGREDIENTS

AQUA/WATER SODIUM COCETH SULFATE COCAMIDOPROPYL BETAINE SODIUM LAUROYL SARCOSINATE SODIUM COCOAMPHOACETATE LAURYL GLUCOSIDE SODIUM METHYL COCOYL TAURATE CITRUS NOBILIS FRUIT EXTRACT/MANDARIN GREEN FRUIT EXTRACT* OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL* MYRTUS COMMUNIS LEAF EXTRACT* OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT* SODIUM HYALURONATE C12-13 ALKYL LACTATE AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER DIMETHICONE PROPYL-PG BETAINE GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE BETAINE GLYCERIN POLYQUATERNIUM-39 TRIDECETH-5 HYDROXYACETOPHENONE PROPYLENE GLYCOL SODIUM CHLORIDE SUCCINIC ACID PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/FRAGRANCE HEXYL CINNAMAL BENZYL SALICYLATE LIMONENE LINALOOL

## BEAUTOX EXPRESS SOLUTION

Intensive Care Express Treatment • With Bio Berries Blend

### DIRECTIONS

After using your preferred Luxury

Care shampoo, apply to well-towel-dried hair, leave on for 5-10 minutes and rinse.

### INGREDIENTS

MULTIVITAMIN COMPLEX, MYRTLE LEAF EXTRACT, OLIVE EXTRACT, GREEN MANDARIN EXTRACT, PRICKLY PEAR FLOWER EXTRACT

NYCE




150 ml

# BEAUTOX PEACE & LOVE

## Finishing Treatment

Restructuring fluid with “memory” effect, with beautox complex and hemp oil. It restores firmness to the cuticles, giving volume, lightness and elasticity to the hair. Ideal for creating smooth or wavy stylings. pollution and thermal protection.

“less is more” without mineral oil without parabens without sles e sls without edta without formaldehyde releasers without colorants

### DIRECTIONS

apply to damp hair, comb over the entire length, wait a minute and proceed with a brush or plate.

### INGREDIENTS

AQUA/WATER, CETEARYL ALCOHOL, PROPYLENE GLYCOL, BEHENTRIMONIUM CHLORIDE, AMODIMETHICONE/MORPHOLINOMETHYL SILSESQUIOXANE COPOLYMER, VP/DMAPA ACRYLATES COPOLYMER, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN GREEN FRUIT EXTRACT*OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL*, OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT* MYRTUS COMMUNIS LEAF EXTRACT* SODIUM HYALURONATE CANNABIS SATIVA SEED OIL GLYCERIN TRIDECETH-5 SUCCINIC ACID LACTIC ACID ISOPROPYL ALCOHOL PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/FRAGRANCE LIMONENE GERANIOL COUMARIN LINALOOL BENZYL SALICYLATE

DURIS
Beauty

# LUXURY CARE

DAILY CARE

NYCE




SHAMPOO

250 ml | 1000 ml




THERAPY

200 ml | 1000 ml

# COLOR ILLUMINATING

## Colour protection shampoo & conditioner for coloured hair

### SHAMPOO

illuminating shampoo for colored hair. the hair appears soft and silky and the color maintains its long lasting brilliance. . Dyed hair with a deeply nourishing and radiant formula. The hair remains soft and silky and the color remains long lasting. Thanks to the bioberry complex, hair dye retains a long-lasting brightness. It contains SEA BUCKTHORNE which acts as an antioxidant and provides color protection. The main smell is citrus, the heart of flower-fruit notes, the bottom of the musk. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

### THERAPY

sealing and illuminating treatment for colored hair. hair color is protected against fading and is nourished, soft and silk. Illuminating Therapy's main effect: it binds and brightifies color pigment. Hair iced soft and silky, hair dye in the front of the front.

## COLOR ILLUMINATING SHAMPOO

Daily care • Color protection shampoo

### DIRECTIONS

apply on towel dried hair. leave in for 5 minutes then rinse thoroughly.

### INGREDIENTS

AQUA/WATER, SODIUM COCETH SULFATE, COCAMIDOPROPYL BETAINE, POLYQUATERNIUM-7, COCO-GLUCOSIDE, BETAINE, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT, LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, LACTOBACILLUS/PHOENIX DACTYLIFERA FRUIT FERMENT EXTRACT INULA CRITHMOIDE FLOWER/LEAF EXTRACT, OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT, MYRTUS COMMUNIS LEAF EXTRACT, HIPPOPHAE RHAMNOIDES FRUIT EXTRACT, RICE AMINO ACIDS, SILANETRIOL MELANINATE, POLYQUATERNIUM-10, SUPEROXIDE DISMUTASE, BUTYLENE GLYCOL, PROPYLENE GLYCOL, CITRIC ACID, SODIUM CHLORIDE, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, ETHYLHEXYLGLYCERIN

## COLOR ILLUMINATING THERAPY

Daily care • Colour protection Conditioner

### DIRECTIONS

apply on towel dried hair. leave in for 5 minutes then rinse thoroughly.

### INGREDIENTS

AQUA/WATER, CETEARYL ALCOHOL, GLYCERIN, DIMETHICONE, BEHENAMIDOPROPYL DIMETHYLAMINE, AMODIMETHICONE, STEARAMIDOPROPYL DIMETHYLAMINE, POLYQUATERNIUM-10, BEHENTRIMONIUM CHLORIDE, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT, LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT, TRIDECETH-10, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, LACTOBACILLUS/PHOENIX DACTYLIFERA FRUIT FERMENT EXTRACT, MYRTUS COMMUNIS LEAF EXTRACT, OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT, INULA CRITHMOIDE FLOWER/LEAF EXTRACT, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, PARFUM/FRAGRANCE, BENZYL SALICYLATE




SHAMPOO

250 ml | 1000 ml




THERAPY

200 ml | 1000 ml

# DISCIPLINE SMOOTHING

Moisturizing & smoothing shampoo and conditioner

### SHAMPOO

controlling shampoo for curly and frizzy hair and for an extremely smoothing effect. for softer, more fluid and controlled hair. . Shampoo for curly and curly hair, hair remains soft and smooth. Gives the hair control. Thanks to the bioberry complex, the hair is soft, flowing and shiny. Contains juniper berry, the effect of which is the effect of the curl and smoothes the hair structure. The main smell is citrus, the heart of flower aromas and the base of forming sprinkled notes. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

### THERAPY

Controlling and detangling treatment for curly and frizzy hair and for an extremely smoothing effect. For longer-lasting straight and silky hair.. A smooth conditioner for curly and curly hair. Main effect: Discipline balm ensures combing in hair, hair structure becomes soft and silkier.

## DISCIPLINE SMOOTHING SHAMPOO

Daily care • Moisturizing and smoothing shampoo

### DIRECTIONS

massage gently and rinse.

### INGREDIENTS

AQUA/WATER, SODIUM COCETH SULFATE, COCAMIDOPROPYL BETAINE, SODIUM LAUROYL SARCOSINATE, PARFUM/FRAGRANCE, BETAINE, LAURYL LACTATE, LAURYL GLUCOSIDE, SODIUM METHYL COCOYL TAURATE, SODIUM COCOAMPHOACETATE, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, OLEA EUROPAEA LEAF, EXTRACT/OLIVE LEAF EXTRACT, MYRTUS COMMUNIS LEAF EXTRACT, PLUKENETIA VOLUBILIS SEED OIL, JUNIPERUS COMMUNIS FRUIT EXTRACT, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE, FRUIT EXTRACT, C12-13 ALKYL LACTATE, HYDROXYPROPYLTRIMONIUM RICE PROTEIN, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, LACTIC ACID, PROPYLENE GLYCOL, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, EUGENOL

## DISCIPLINE SMOOTHING THERAPY

Daily care • Moisturizing and smoothing conditioner

### DIRECTIONS

Apply on towel dried hair. Leave in for 5 minutes then rinse thoroughly.

### INGREDIENTS

STEARAMIDOPROPYL DIMETHYLAMINE, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT, PLUKENETIA VOLUBILIS SEED OIL, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, MYRTUS COMMUNIS LEAF EXTRACT, OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT, JUNIPERUS COMMUNIS FRUIT EXTRACT, TRIDECETH-10, AMODIMETHICONE, HYDROXYPROPYLTRIMONIUM RICE PROTEIN, ISOPROPYL ALCOHOL, PHENOXYETHANOL, PARFUM/FRAGRANCE



150 ml

## COLOR RESTORING LEAVE-IN

Daily care • Colour protection serum

regenerating and illuminating leave-in treatment for colored hair. the hair colour is bright and protected, hair appears softer with a velvet feel.H20For coloured hair with a deeply nourishing and radiant formula. Restores and brightifies dyed hair. Hair remains velvety and soft. Thanks to the bioberry complex, hair dye retains a long-lasting brightness. It containst SEA BUCKTHORNE which acts as an antioxidant and provides color protection. The main smell is citrus, the heart of flower-tree-top notes, the bottom of the musk. Hair renewing and glossy hair conditioner for coloured hair. Hair colour is bright and protected, hair is velvety soft. Does not contain sulphates, parabens, mineral oils, ethylenediamine sulacetic acids, formaldehyde and dyes, dermatologically tested, nickel-free.

### DIRECTIONS

apply on towel dried hair, comb and dry.

### INGREDIENTS

AQUA/WATER, PROPYLENE GLYCOL, CETEARYL ALCOHOL, BEHENTRIMONIUM CHLORIDE, CYCLOPENTASILOXANE, DIMETHICONOL, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT, LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, LACTOBACILLUS/PHOENIX, DACTYLIFERA FRUIT, FERMENT EXTRACT, MYRTUS COMMUNIS LEAF EXTRACT, OLEA EUROPAEA LEAF, EXTRACT/OLIVE LEAF EXTRACT, INULA CRITHMOIDE FLOWER/LEAF EXTRACT, HIPPOPHAE RHAMNOIDES FRUIT EXTRACT, RICE AMINO ACIDS, POLYQUATERNIUM-10, SUPEROXIDE DISMUTASE, SILANETRIOL MELANINATE, POLYPERFLUOROETHOXYMETHOXY DIFLUOROETHYL, PEG PHOSPHATE, ISOPROPYL ALCOHOL, BUTYLENE GLYCOL, CITRIC ACID, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, PARFUM/FRAGRANCE



150 ml

## DISCIPLINE SMOOTHING SERUM

Daily care • Moisturizing and smoothing serum

no rinse controlling and nourishing treatment for curly and frizzy hair and for an extremely smoothing effect. for longer-lasting straight, controlled and silky hair. no frizzies.Moisturizing hair serum, gives controllability of hair. Thanks to the bioberry complex, the hair is soft, flowing and shiny. Contains juniper berry, the effect of which is the effect of the curl and smoothes the hair structure. The main smell is citrus, the heart of flower aromas and the base of forming sprinkled notes. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

### DIRECTIONS

apply evenly on towel dried hair, then dry.

### INGREDIENTS

AQUA/WATER, CETEARYL ALCOHOL, PROPYLENE GLYCOL, BEHENTRIMONIUM CHLORIDE, CETRIMONIUM CHLORIDE, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN, ORANGE FRUIT EXTRACT, OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL, PLUKENETIA VOLUBILIS SEED OIL, MYRTUS COMMUNIS LEAF EXTRACT, OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT, JUNIPERUS COMMUNIS FRUIT EXTRACT, AMODIMETHICONE, HYDROXYPROPYLTRIMONIUM RICE PROTEIN, TRIDECETH-10, ISOPROPYL ALCOHOL, CITRIC ACID, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, PARFUM/FRAGRANCE, EUGENOL

NYCE




SHAMPOO

250 ml | 1000 ml




THERAPY

200 ml | 1000 ml

# EVITA REBUILDING

Rebuilding shampoo & conditioner with keratin

**SHAMPOO**

restructuring shampoo for dry and damaged hair. for a restructured, nourished and silky hair.A shampoo that restores hair to dry and damaged hair. Hair remains silky and nourished

**THERAPY**

intensive restructuring treatment for dry and damaged hair. for a restructured, nourished and filler hair.Intensively regenerative conditioner for dry and damaged hair. The hair structure is restored, filled.

## EVITA REBUILDING SHAMPOO

Daily care • Regenerating shampoo with keratin

**DIRECTIONS**

massage gently and rinse.

**INGREDIENTS**

AQUA/WATER SODIUM COCETH SULFATE COCAMIDOPROPYL BETAINE PEG-7 GLYCERYL COCOATE POLYQUATERNIUM-39 LAURYL LACTATE BETAINE SODIUM LAUROYL SARCOSINATE SODIUM COCOAMPHOACETATE SODIUM METHYL COCOYL TAURATE LAURYL GLUCOSIDE CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL MYRTUS COMMUNIS LEAF EXTRACT OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT HAMAMELIS VIRGINIANA LEAF EXTRACT/WITCH HAZEL LEAF EXTRACT OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT GLYCERIN SORBITOL LECITHIN XANTHAN GUM PANTHENOL RETINYL PALMITATE TOCOPHERYL ACETATE GLYCERYL LINOLENATE GLYCERYL LINOLEATE GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE DIMETHICONE PROPYL-PG BETAINE STYRENE/ACRYLATES COPOLYMER C12-13 ALKYL LACTATE

## EVITA REBUILDING THERAPY

Daily care • Restorative Conditioner with keratin

**DIRECTIONS**

apply on towel dried hair,leave in for 5 minutes and rinse.

**INGREDIENTS**

AQUA/WATER CETEARYL ALCOHOL BEHENAMIDOPROPYL DIMETHYLAMINE AMODIMETHICONE STEARAMIDOPROPYL DIMETHYLAMINE POLYQUATERNIUM-39 GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE CETRIMONIUM CHLORIDE CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL MYRTUS COMMUNIS LEAF EXTRACT OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT HAMAMELIS VIRGINIANA LEAF EXTRACT/WITCH HAZEL LEAF EXTRACT OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT GLYCERIN SORBITOL LECITHIN XANTHAN GUM RETINYL PALMITATE PANTHENOL TOCOPHERYL ACETATE GLYCERYL LINOLEATE GLYCERYL LINOLENATE DIMETHICONE PROPYL-PG BETAINE PROPYLHEPTYL CAPRYLATE TRIDECETH-10 PROPYLENE GLYCOL LACTIC ACID DIATOMACEOUS EARTH

NYCE



150 ml

## EVITA BRILLIANT SERUM

Care • Gloss serum

cuticle illuminating and sealing serum. for restructured, silky and extremely shiny hair. it perfectly seales the cuticles. Restructuring treatment for dry, damaged hair, renews and adds the necessary minerals to the hair fibers. Closes and brights the hair's armoured layer, leaves hair radiant and silky. Thanks to the bioberry complex, hair becomes fuller from roots to ends. Contains a fig cactus berry that fills the hair structure, moisturizes, maintains moisture levels in the hair. TThe main scent note is citrus, the heart of the flower aroma, the base is strongly woody. A hair-fiber closing and glossing serum to achieve restructured, silky and extremely radiant hair. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

### DIRECTIONS

apply on damp or dry hair depending on the hair style desired.

### INGREDIENTS

CYCLOPENTASILOXANE DIMETHICONOL DIMETHICONE CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT MYRTUS COMMUNIS LEAF EXTRACT HAMAMELIS VIRGINIANA LEAF EXTRACT/WITCH HAZEL LEAF EXTRACT OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT SORBITOL GLYCERIN LECITHIN PANTHENOL XANTHAN GUM RETINYL PALMITATE TOCOPHERYL ACETATE GLYCERYL LINOLEATE GLYCERYL LINOLENATE DIATOMACEOUS EARTH PROPYLENE GLYCOL"



150 ml

## EVITA MINERAL SPRAY

Treatment • Hair structure restoration spray

mineralising and restructuring treatment. for mineralised and restructured hair, from the roots to the ends.Restructuring treatment for dry, damaged hair, renews and adds the necessary minerals to the hair fibers. Mineralising and regenerative treatment spray used from the roots of the hair to the ends. Thanks to the bioberry complex, hair becomes fuller from roots to ends. Contains a fig cactus berry that fills the hair structure, moisturizes, maintains moisture levels in the hair. The main scent note is citrus, the heart of the flower aroma, the base is strongly woody. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

### DIRECTIONS

spray thoroughly on hair, leave in for a few minutes and rinse.

### INGREDIENTS

ALCOHOL DENAT. AQUA/WATER PROPYLENE GLYCOL LAURYL ALCOHOL MYRISTYL ALCOHOL CETRIMONIUM CHLORIDE BEHENTRIMONIUM CHLORIDE PARFUM/FRAGRANCE PROPYLHEPTYL CAPRYLATE 868839-23-0 CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL MYRTUS COMMUNIS LEAF EXTRACT OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT OPUNTIA FICUS-INDICA FLOWER EXTRACT/CACTUS FLOWER EXTRACT HAMAMELIS VIRGINIANA LEAF EXTRACT/WITCH HAZEL LEAF EXTRACT GLYCERIN SORBITOL LECITHIN PANTHENOL XANTHAN GUM RETINYL PALMITATE TOCOPHERYL ACETATE GLYCERYL LINOLENATE GLYCERYL LINOLEATE DIATOMACEOUS EARTH ISOPROPYL ALCOHOL LIMONENE GERANIOL COUMARIN

NYCE




SHAMPOO

250 ml | 1000 ml




LEAVE-IN

150 ml

# VOLUME THICKENING

Volumizing shampoo & leave-in conditioner

**SHAMPOO**

volumizing shampoo for fine and fragile hair. fine and fragile hair appears stronger, full-bodied and perfectly moisturised. for a longer-lasting hairstyle.. Fluffy shampoo for fine hair. Main effect: Fragile fine-tissue hair becomes larger, stronger.

**LEAVE-IN**

no-rinse volumizing treatment for fine hair. stronger, thicker and full-bodied hair.A voluminous add-on formula with a thin structure, especially for delicate and fine hair. Hair looks larger and stronger. Thanks to the biober complex, hair is more fluffy, stronger and denser. Contains strawberry fruit, which acts as an antiocything, strengthens the hair structure. The main aroma of citrus, heart spicy, base notes sprinkles. Does not contain sulphates, parabens, mineral oils, ethylenediaminetetraacetic acids, formaldehydes and dyes, dermatologically tested, nickel-free.

## VOLUME THICKENING SHAMPOO

Daily care • Volumizing shampoo

**DIRECTIONS**

: massage gently and rinse.

**INGREDIENTS**

AQUA/WATER SODIUM COCETH SULFATE DISODIUM LAURETH SULFOSUCCINATE SORBITOL COCAMIDOPROPYL BETAINE POLYQUATERNIUM-68 BETAINE CITRUS NOBILIS FRUIT EXTRACT/MANDARIN ORANGE FRUIT EXTRACT ARBUTUS UNEDO LEAF EXTRACT OLEA EUROPAEA FRUIT OIL/OLIVE FRUIT OIL OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT MYRTUS COMMUNIS LEAF EXTRACT CRAMBE ABYSSINICA SEED OIL BETA VULGARIS ROOT EXTRACT/BEET ROOT EXTRACT LAURYL LACTATE PHYTOSTEROLS CAPRYLIC/CAPRIC TRIGLYCERIDE GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE PROPYLENE GLYCOL SODIUM CHLORIDE ETHYLHEXYLGLYCERIN PHENOXYETHANOL PARFUM/FRAGRANCE LINALOOL EUGENOL LIMONENE CITRONELLOL

## VOLUME THICKENING LEAVE-IN

Leave-in conditioner

**DIRECTIONS**

spray on damp hair then dry.

**INGREDIENTS**

AQUA/WATER, ALCOHOL DENAT. PEG-40 HYDROGENATED CASTOR OIL, POLYESTER-5, PEG/PPG-25/25, DIMETHICONE, GLYCERIN, CITRUS NOBILIS FRUIT EXTRACT/MANDARIN, ORANGE FRUIT EXTRACT, OLEA EUROPAEA, FRUIT OIL/OLIVE FRUIT OIL, OLEA EUROPAEA LEAF EXTRACT/OLIVE LEAF EXTRACT, PROPYLENE GLYCOL, PARFUM/FRAGRANCE, COUMARIN, PHENOXYETHANOL

DURIS
Beauty

# FLASH BEAUTY

INSTANT CARE

NYCE




150 ml

## FLASH BEAUTY 10 INSTANT MASK

Finishing • Finishing and treatment Spray Mask

Convenience and speed immediate use: can be used at any time, at the office, gym or pool.

immediate result: to have an instant perfect finish, without wait.

multiple performance features: to reduce “the weight” of beauty products when travelling. 10 immediate benefits

- 1) Quick to use
- 2) Offers instant shine
- 3) Heat protection frome heat sources
- 4) straightener that slides easily and quickly
- 5) Repairs damaged hair
- 6) Hair colour protection
- 7) Anti-frizz control
- 8) Facilitates detangling
- 9) easier hairstyle
- 10) prevents split ends

Less is more an eco friendly formulation that respects the hair fibre with 4 less:

- 1. paraben free 2. EDTA free 3. PEG free 4. Without added salts

dermatologically tested and nickel tested products.

### DIRECTIONS

on hair that is washed and patted dry: to treat dry, damaged and dull hair.

on dry hair: to enhance your hairstyle, to add body, volume, a touch of shine and softness and to control your hair.

do not rinse.

### INGREDIENTS

AQUA/ WATER CETEARYL ALCOHOL BEHENTRIMONIUM CHLORIDE QUATERNIUM-80 CYCLOPENTASILOXANE DIMETHICONOL CETRIMONIUM CHLORIDE LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT LACTOBACILLUS/PHOENIX DACTYLIFERA FRUIT FERMENT EXTRACT CRAMBE MARITIMA EXTRACT RICE AMINO ACIDS SUPEROXIDE DISMUTASE SILANETRIOL MELANINATE BUTYL METHOXYDIBENZOYLMETHANE ETHYLHEXYL METHOXYCINNAMATE POLYQUATERNIUM-10 ISOPROPYL ALCOHOL BUTYLENE GLYCOL PROPYLENE GLYCOL PARFUM/ FRAGRANCE




75 ml

## FLASH BEAUTY 5 GOLDEN OIL

Care • Reconstructive hair oil

Convenience and speed immediate use: can be used at any time, at the office, gym or pool.

immediate result: to have an instant perfect finish, without wait.

multiple performance features: to reduce “the weight” of beauty products when travelling

5 absolute advantages

- 1) immediate ultra shine reflecting effect
- 2) restructuring effect for worn out and frizzy hair
- 3) quick application
- 4) anti-frizz control
- 5) perfect colour intensification

Less is more an eco friendly formulation that respects the hair fibre with 4 less:

- 1. paraben free 2. EDTA free 3. PEG free 4. Without added salts

dermatologically tested and nickel tested products.

### DIRECTIONS

apply to damp or dry hair for a finishing touch.

### INGREDIENTS

CYCLOPENTASILOXANE DIMETHICONOL DIMETHICONE TRIMETHYLSILOXYPHENYL DIMETHICONE DICAPRYLYL CARBONATE HELIANTHUS ANNUUS SEED OIL/SUNFLOWER SEED OIL SESAMUM INDICUM SEED OIL */SESAME SEED OIL * PLUKENETIA VOLUBILIS SEED OIL INULA CRITHMOIDE FLOWER/LEAF EXTRACT CAPRYLIC/CAPRIC TRIGLYCERIDE BENZOPHENONE-3 TOCOPHEROL PARFUM/FRAGRANCE EUGENOL COUMARIN CAPSANTHIN/CAPSORUBIN

NYCE

DURIS
Beauty

# LUXURY TOOLS

STYLE & FINISH

NYCE




250 ml




150 ml

## DEFINING MOUSSE

Finishing • Removes frizz, gives attitude, helps to bring out curls

defining mousse with styling effect, ideal for livening up natural curls as they dry. rich in conditioning agents, it moisturises and shapes, preventing static. to create perfectly defined yet natural volumes along the length of your hair, enveloped with woody and citrusy notes.

### DIRECTIONS

For a defined curl effect with volume, take a dollop of product and distribute it through damp or dry hair. Work one section at a time to add material and volume and proceed with hair dryer, diffuser or air drying. USE WITH: ILLUMINATE LIGHT-OIL

VOLUME SEA-WATER

### INGREDIENTS

AQUA/WATER PVP PVP/VA COPOLYMER BUTANE ISOBUTANE PROPANE LAURAMINE OXIDE PEG-12 DIMETHICONE IMIDAZOLIDINYL UREA PROPYLENE GLYCOL PPG 26-BUTETH-26 PEG-40 HYDROGENATED CASTOR OIL PARFUM BENZYL ALCOHOL CITRAL COUMARIN EUGENOL GERANIOL LIMONENE LINALOOL

## FLEXY CREAM

Finishing • Curling cream

fluid cream for the curls and movement of your dreams. this formula is enriched with an elasticising resin with high curl memory performance and protection against humidity. a natural curl without any residues, always shapeable, elastic and longlasting hold. for head-turning curls or super sexy waves. greater protection against pollution with the urbanshelter complex.

### DIRECTIONS

For a soft curl effect, distribute on wet hair or section by section to achieve a more supported curl, combing it and re-creating the curl for a perfectly separate effect. Dry with hair dryer or diffuser. Ideal also for sun dried hair. USE WITH: ILLUMINATE LIGHT-OIL

MIRACLE CREAM

VOLUME SEA-WATER

### INGREDIENTS

AQUA/ WATER GLYCERIN CETEARYL ALCOHOL AMP-ACRYLATES/ALLYL METHACRYLATE COPOLYMER PVP POLYQUATERNIUM-10 BEHENAMIDOPROPYL DIMETHYLAMINE PEG-80 SORBITAN LAURATE STEARAMIDOPROPYL DIMETHYLAMINE BENZYLIDENE DIMETHOXYDIMETHYLINDANONE XANTHOPHYLL LYCOPENE GLYCOGEN AMBER POWDER ORYZA SATIVA BRAN OIL/ RICE BRAN OIL COMMIPHORA MYRRHA RESIN EXTRACT/ MYRRH RESIN EXTRACT XANTHAN GUM POLYSORBATE 80 SODIUM ACETATE SODIUM CHLORIDE ISOPROPYL ALCOHOL LACTIC ACID PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/ FRAGRANCE




150 ml




150 ml

## MIRACLE CREAM

Finishing • Volume, elasticity, softness Cream

shaping cream for a miraculous replenishing effect. the cream texture, rich in amber micro-powders, conditioning and filmforming substances, it gives hair back its gravity-defying elasticity and softness. ideal for any type of hair, smooth or wavy, for naturally bright styling. greater protection against pollution with the urbanshelter complex.

### DIRECTIONS

Spread a fair amount from the roots along the length of your hair, based on the drying system, then proceed with brush and hair dryer or with diffuser. USE WITH:
ILLUMINATE LIGHT-OIL

FLEXY CREAM

### INGREDIENTS

AQUA/ WATER CYCLOPENTASILOXANE POLYSORBATE 60 GLYCERIN CETEARYL ALCOHOL MYRISTYL ALCOHOL POLYQUATERNIUM-10 PVP BEHENTRIMONIUM CHLORIDE POLYQUATERNIUM-22 BENZYLIDENE DIMETHOXYDIMETHYLINDANONE LYCOPENE XANTHOPHYLL ORYZA SATIVA BRAN OIL/ RICE BRAN OIL GLYCOGEN COMMIPHORA MYRRHA RESIN EXTRACT/ MYRRH RESIN EXTRACT AMBER POWDER XANTHAN GUM ISOPROPYL ALCOHOL POLYSORBATE 80 SODIUM CHLORIDE SODIUM ACETATE PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/ FRAGRANCE LINALOOL

## SMOOTH LOTION

Finishing • Smoothing fluid with heat protection

Silky smoothing fluid that gives hair exceptional smoothness. Long-lasting polymers add body and make hair easier to comb, while its heat-protecting properties make it ideal for blow-drying and straightening, even on hard-to-control hair. With myrrh resin and amber powder. Vegan; free from parabens, EDTA, mineral oils, formaldehyde donors, SLS/SLES and colourants.

### DIRECTIONS

apply to the lengths of damp hair, comb through gently, leave for one minute, then style with a brush or straightener.




150 ml




50 ml

## POWER NUTRI-GEL

Finish • Extra Strong Water Based Gel

extra-strong water-based gel for sculpted and vertical effects, like skyscrapers! it contains a latest generation resin that guarantees a perfect hold, high resistance to humidity, just like in the “cult” formulas of new york barber shops. it sculpts hair impeccably. indispensable for short hair cuts and for the most extreme looks.

### DIRECTIONS

take a small amount in the palms of your hands and apply along the entire length of the hair, devoting more time to the tips of the hair.

### INGREDIENTS

AQUA/WATER, ACRYLATES CROSSPOLYMER-3, PEG-40 HYDROGENATED CASTOR OIL, AMINOMETHYL PROPANOL, BENZYLIDENE DIMETHOXYDIMETHYLINDANONE, ORYZA SATIVA BRAN OIL/RICE BRAN OIL, XANTHOPHYLL, LYCOPENE, GLYCOGEN, COMMIPHORA MYRRHA RESIN EXTRACT/MYRRH RESIN EXTRACT, XANTHAN GUM, AMBER POWDER, CARBOMER, GLYCERIN, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, HYDROXYACETOPHENONE, PARFUM/FRAGRANCE, LIMONENE, LINALOOL, HEXYL CINNAMAL

## MATTE PASTE

Fininshing • Matte styling past

styling paste for a matte and full finish. the high presence of kaolin white clay, the softest of all clays, and natural vaseline substitutes guarantee a long-lasting matte effect with extreme adherence to the hair. the best finish for energetically matte details, never powdery.

### DIRECTIONS

Apply a small amount on your hands, then work the wet or dry hair and distribute with quick movements, spending more time on the ends.

### INGREDIENTS

RICINUS COMMUNIS SEED OIL/ CASTOR SEED OIL KAOLIN DIMETHICONE/CETEARYL DIMETHICONE CROSSPOLYMER HYDROGENATED CASTOR OIL HYDROGENATED DIDECENE COPERNICIA CERIFERA CERA/ CARNAUBA WAX LANOLIN ALCOHOL BENZYLIDENE DIMETHOXYDIMETHYLINDANONE, ORYZA SATIVA BRAN OIL/ RICE BRAN OIL LYCOPENE XANTHOPHYLL GLYCOGEN COMMIPHORA MYRRHA RESIN EXTRACT/ MYRRH RESIN EXTRACT AMBER POWDER TITANIUM DIOXIDE XANTHAN GUM GLYCERIN POLYSORBATE 80 PHENOXYETHANOL PARFUM/ FRAGRANCE BUTYLPHENYL METHYLPROPIONAL LIMONENE LINALOOL HEXYL CINNAMAL




50 ml




150 ml

## WATER FLEX WAX

Finish • Gloss, flexibility Wax

extra-flexible water-based wax to enhance and illuminate details. ideal for creating a wet look, keeping your hair moisturised, protected, without feeling oily. it can also be used warm for a strong hold and achieving eclectic styles.

### DIRECTIONS

Work a small amount in your hands and apply to damp or dry hair, with circular and quick movements, to distribute the product as well as possible, creating a messy look or combing the hair according to preference.
USE WITH: ILLUMINATE LIGHT-OIL

### INGREDIENTS

AQUA/WATER CETEARETH-30 PEG-7 GLYCERYL COCOATE GLYCERIN PROPYLENE GLYCOL OLETH-20 PEG-40 HYDROGENATED CASTOR OIL PHENOXYETHANOL COMMIPHORA MYRRHA RESIN EXTRACT/ MYRRH RESIN EXTRACT AMBER POWDER BENZOIC ACID BENZYL ALCOHOL BENZYLIDENE DIMETHOXYDIMETHYLINDANONE ETHYLHEXYL METHOXYCINNAMATE GLYCOGEN IMIDAZOLIDINYL UREA LYCOPENE ORYZA SATIVA BRAN OIL/RICE BRAN OIL PARFUM/FRAGRANCE POLYSORBATE 80 XANTHAN GUM XANTHOPHYLL BUTYLPHENYL METHYLPROPIONAL CITRAL CITRONELLOL HEXYL CINNAMAL LIMONENE LINALOOL

## VOLUME SEA WATER

Finish • Volume, texture Water Spray

Texturizing water spray with a mixture of salt and sugar, to create a saline effect that adds body and volume. The formula is enriched with water-soluble polymers and forms a thin protective film that provides substantial support for hair without damaging it. It's ideal for adding lots of volume even to very fine hair and for tousled beach hair looks.

### DIRECTIONS

Spray it onto dry or damp hair and work it in with your hands. Shale before use.

### INGREDIENTS

AQUA/ WATER ALCOHOL DENAT. SODIUM CHLORIDE SORBITOL PEG-40 HYDROGENATED CASTOR OIL PVP COMMIPHORA MYRRHA RESIN EXTRACT/ MYRRH RESIN EXTRACT BENZYLIDENE DIMETHOXYDIMETHYLINDANONE ORYZA SATIVA BRAN OIL/ RICE BRAN OIL GLYCOGEN LYCOPENE XANTHOPHYLL AMBER POWDER XANTHAN GUM POLYSORBATE 80 GLYCERIN PHENOXYETHANOL ETHYLHEXYLGLYCERIN PARFUM/ FRAGRANCE LINALOOL GERANIOL BENZYL SALICYLATE ALPHA-ISOMETHYL IONONE LIMONENE HEXYL CINNAMAL




150 ml




300 ml

## DRY SHAMPOO

Finishing • Hair Freshener Dry Shampoo

Thanks to its delicate formula containing rice starch and activated carbon, this dry shampoo cleans the scalp and lengths, offering long-lasting freshness. Suitable for all hair types, it instantly adds full body and airiness to hair without weighing it down or leaving residue.

### DIRECTIONS

Shake before use. Spray it onto the roots and lengths from 25-30 cm away. Rub it in gently. Leave it to work for a few minutes, then brush.

### INGREDIENTS

BUTANE ISOBUTANE PROPANE ALCOHOL DENAT. ORYZA SATIVA STARCH/RICE STARCH PARFUM/FRAGRANCE CHARCOAL POWDER CETRIMONIUM CHLORIDE

## ECO HAIRSPRAY

Finishing • Strong stance, does not make hair heavy, does not leave residue in the hair

micro-diffusion and strong hold ecological spray. its formula enriched with polymer agents makes it ideal for strongly structured looks. long-lasting and shapeable hold, from strong to extra strong, protects hair against humidity, setting it without weighing it down. inebriating woody notes envelope your hair style in a spicy cloud.

### DIRECTIONS

Spray directly on the roots for perfect volume. Spray at a distance of 20 cm to hold more structured looks or apply directly on the palm of your hand and work your hair to remove any static. USE WITH: The Entire Line

### INGREDIENTS

ALCOHOL DENAT. ACRYLATES/OCTYLACRYLAMIDE COPOLYMER AMINOMETHYL PROPANOL PANTHENOL PROPYLENE GLYCOL PEG/PPG-18/18 DIMETHICONE PARFUM AMYL CINNAMAL BENZYL SALICYLATE BUTYLPHENYL METHYLPROPIONAL CINNAMYL ALCOHOL CITRONELLOL COUMARIN EUGENOL GERANIOL HEXYL CINNAMAL LIMONENE LINALOOL




300 ml

## FINISH HAIRSPRAY

Finishing • Strong stance, brilliance Hairspray

strong hold finishing microspray hair spray. enriched with pro-vitamin b5, it provides your hair with structure and hold. resistant to moisture and workable even after application. suitable for updos, thanks to the microdiffusion formula that makes it simple to brush out.

### DIRECTIONS

Spray generously over the entire hairstyle. The new formula guarantees ultra-fine delivery for excellent hold-defining comfort. USE WITH: The Entire Line

### INGREDIENTS

ALCOHOL DENAT. BUTANE ISOBUTANE PROPANE ACRYLATES/t-BUTYLACRYLAMIDE COPOLYMER AMINOMETHYL PROPANOL PARFUM/ FRAGRANCE PANTHENOL PROPYLENE GLYCOL PEG/PPG-18/18 DIMETHICONE BUTYLPHENYL METHYLPROPIONAL LIMONENE




300 ml

## SOFT HAIRSPRAY

Finishing • Soft Spray for a light hold without making hair heavy

hair spray for a look with absolutely natural control and definition, offering soft hold that does not weigh hair down. the pro-vitamin b5 complex nourishes the hair structure, providing a “memory” effect and shine. it protects against humidity, thereby preventing frizziness.

### DIRECTIONS

Spray generously on the finished look to set your hair naturally. Spray at a distance of 20 cm from the scalp to achieve greater coverage of a volume look. USE WITH: The Entire Line

### INGREDIENTS

ALCOHOL DENAT. BUTANE ISOBUTANE PROPANE ACRYLATES COPOLYMER AMINOMETHYL PROPANOL PARFUM/ FRAGRANCE PANTHENOL PROPYLENE GLYCOL HEXYL CINNAMAL BUTYLPHENYL METHYLPROPIONAL BENZYL SALICYLATE LIMONENE LINALOOL ALPHA-ISOMETHYL IONONE